

SOCIAL MEDIA MARKETING MANAGEMENT

BASIC

\$399
per month

- ✓ Social Media Strategy
Facebook + Instagram
- ✓ 10 Posts per Month
9 IMAGES + 1 REEL [:30]
- ✓ Customer provides content
and/or approves the use of stock
- ✓ Content Calendar
Creation & Publishing
- ✓ Hashtag Research
- ✓ Monthly Social Media
Performance Summary

STANDARD

\$699
per month

- ✓ Social Media Strategy
Facebook + Instagram
- ✓ 12 Posts per Month
9 IMAGES + 3 REELS
- ✓ 45 Minute Monthly
Content Creation Session
- ✓ Content Calendar
Creation & Publishing
- ✓ Hashtag Research
- ✓ Community Engagement
- ✓ Monthly Social Media
Performance Report

GROWTH

\$999
per month

- ✓ Social Media Strategy
Facebook, Instagram
+ TikTok
- ✓ 15 Posts per Month
9 IMAGES + 6 REELS
- ✓ 60-90 Minute Monthly
Content Creation Session
- ✓ Content Calendar
Creation & Publishing
- ✓ Hashtag Research
- ✓ Community Engagement
- ✓ Monthly Social Media
Performance Report



*Mileage fee may be applied for
content creation sessions*



Add On: Ad Campaign Management
Facebook + Instagram
\$150 per Ad Campaign + Ad Set Budget
Ad Campaign includes ad design, copy,
publishing, and reporting