

SOCIAL MEDIA MARKETING MANAGEMENT

Standard & Growth Packages include monthly in-person content creation session for photos and video

Mileage fee may be applied

BASIC

\$399
per month

- ✓ Social Media Strategy
Facebook + Instagram
- ✓ 12 Posts per Month
11 IMAGES + 1 REEL [:30]
- ✓ Customer provides content
and/or *approves the use of stock*
- ✓ Content Calendar
Creation & Publishing
- ✓ Keyword Research
- ✓ Monthly Social Media
Performance Summary

Add On: Video Creation & Editing

\$125 per Video

Format for Reels

max video length for Reels :90

Add On: Ad Campaign Management

\$150 per Ad Campaign + Ad Set Budget

Ad Campaign includes ad design, copy,
publishing, and reporting

STANDARD

\$599
per month

- ✓ Social Media Strategy
Facebook + Instagram
- ✓ 12 Posts per Month
9 IMAGES + 3 REELS
- ✓ 45 Minute Monthly
Content Creation Session
- ✓ Content Calendar
Creation & Publishing
- ✓ Keyword Research
- ✓ Community Engagement
- ✓ Monthly Social Media
Performance Report

GROWTH

\$899
per month

- ✓ Social Media Strategy
Facebook + Instagram
- ✓ 15 Posts per Month
9 IMAGES + 6 REELS
- ✓ 60 Minute Monthly
Content Creation Session
- ✓ Content Calendar
Creation & Publishing
- ✓ Keyword Research
- ✓ Community Engagement
- ✓ Monthly Social Media
Performance Report
- ✓ (1) Ad Campaign per month
includes ad creative, copy,
publishing, and reporting
Ad budget not included



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